What is Aura?

Aura is Hurricane's API covering three critical cross-border functions - Duty & Tax Calculations, Prohibited & Restricted Goods Screening and Denied Parties Screening.

Aura was developed to help improve data quality and compliancy, enabling businesses to enhance their value offering and grow their businesses.

Our solution provides a seamless performance that improves the checkout process.

What does it do?

- Calculates all import Duty and Tax payable at checkout
- Real time screening of restrictions around what goods can be shipped and where
- Real time screening of blacklisted customers and businesses

Why does it matter?

Regulation changes mean that having the right data and being compliant are more important than ever. They include the removal of the EU VAT exemption on low value items, the introduction of the Import One Stop Shop (IOSS) and Import Control System 2 (ICS) and the US STOP Act.

Key Features

- Currency conversion
- Multi-lingual
- Efficient and accurate detection of a customer's location
- Ability to match products using a client's HS6 code and product description
- Calculations based on postal or courier delivery
- Ability to use different units of weights or volumes
- Speed – an API call via Aura is lightning fast with throughput tested at 640 transactions a second or 55 million a day
- A single call request takes between 100 and 500 milliseconds

Key Benefits

- Compete with the commercial carriers by adding Duty & Tax Calculation, Denied Parties Screening and Prohibited & Restricted Goods Screening to your suite of products
- Remove the e-retailer's headache of 'calling card shock'
- Outperform other postal solutions (who don't yet use Hurricane!)
- Seize the opportunity for eCommerce 'land grab'
- Provide customers with full transparency from the outset

Hurricane
Enabling seamless cross-border eCommerce

www.hurricanecommerce.com